

RAJAR DATA RELEASE

Quarter 2, 2013 – August 1st 2013

LONDON STATIONS – page 1

SAMPLE SIZE:
Survey period - Q2 2013
Code Q (Quarter): 3,642 Adults 15+
Code H (Half year): 6,956 Adults 15+

TERMS WEEKLY The number in thousands of the UK/area adult population who listen to a station for at least 5 minutes in the course of an average week.
REACH:
SHARE OF LISTENING: The percentage of total listening time accounted for by a station in the area (TSA) in an average week.

STATIONS	SURVEY PERIOD	REACH	REACH	REACH	% CHANGE	% CHANGE	SHARE	SHARE	SHARE
		'000	'000	'000	REACH Y/Y	REACH Q/Q	%	%	%
		Q2 12	Q1 13	Q2 13	Q2 13 vs Q2 12	Q2 13 vs Q1 13	Q2 12	Q1 13	Q2 13
BBC London 94.9	Q	453	395	492	8.6%	24.6%	1.2	1.3	1.2
Total Absolute Radio (London)	Q	974	794	999	2.6%	25.8%	3.3	2.6	3.2
Buzz Asia 963 & 972AM	H	117	60	62	-47.0%	3.3%	0.3	0.1	0.1
Capital London	Q	2072	1950	2188	5.6%	12.2%	4.6	4.2	4.6
Choice FM London	Q	527	473	680	29.0%	43.8%	1.3	1.1	1.8
Gold London	Q	330	363	273	-17.3%	-24.8%	1.0	1.7	1.1
Heart London	Q	1798	1750	1925	7.1%	10.0%	5.3	4.2	5.2
Kismet Radio 1035 (Greater London)	Q	92	89	100	8.7%	12.4%	0.3	0.2	0.3
Kiss 100 FM	Q	1740	1621	2013	15.7%	24.2%	4.7	3.9	5.2
LBC 97.3	Q	809	931	1047	29.4%	12.5%	3.8	4.6	4.9
LBC News 1152	Q	355	283	368	3.7%	30.0%	0.8	0.6	0.8
Magic 105.4	Q	1951	1861	1875	-3.9%	0.8%	5.1	5.6	5.0
Premier Christian Radio	Q	172	138	156	-9.3%	13.0%	0.9	0.5	0.7
Smooth Radio London	Q	385	430	412	7.0%	-4.2%	0.7	1.1	1.1
Sunrise Radio (Greater London)	Q	286	348	295	3.1%	-15.2%	1.1	1.2	0.9
XFM London	Q	417	574	436	4.6%	-24.0%	1.0	1.3	0.9

* = less than 0.05%

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	SURVEY	REACH	REACH	REACH	% CHANGE	% CHANGE	SHARE	SHARE	SHARE
	PERIOD	'000	'000	'000	REACH Y/Y	REACH Q/Q	%	%	%
		Q2 12	Q1 13	Q2 13	Q2 13 vs Q2 12	Q2 13 vs Q1 13	Q2 12	Q1 13	Q2 13
BBC Radio 1	Q	1750	1641	1821	4.1%	11.0%	5.8	4.5	4.8
BBC Radio 2	Q	2202	2422	2445	11.0%	0.9%	12.0	12.6	12.2
BBC Radio 3	Q	521	631	502	-3.6%	-20.4%	1.6	2.0	1.6
BBC Radio 4	Q	2726	2841	2725	0.0%	-4.1%	17.0	17.2	15.1
BBC Radio FIVE LIVE	Q	1247	1379	1340	7.5%	-2.8%	4.7	4.0	4.5
Classic FM	Q	1269	1243	1257	-0.9%	1.1%	3.4	3.9	3.6
talkSPORT	Q	661	699	774	17.1%	10.7%	2.0	2.6	2.2